



IU CORE

Centre Of Research & Entrepreneurship

NEWSLETTER

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The Iqra University's Centre of Research and Entrepreneurship (IU-CORE) is a pioneering hub dedicated to nurturing innovation and transformational initiatives at the juncture of research and entrepreneurship.

Message from

Prof. Dr. Nassar Ikram

President/Vice Chancellor, Iqra University

The successful one year of IU-CORE marks a strategic leap forward for Iqra University. In just a span of a few months, our incubation centre has empowered students and faculty to dream and plan ambitiously and launch purpose-driven ventures. I commend the leadership and stakeholders who have cultivated this vibrant ecosystem. As we look ahead, IU-CORE will remain integral to our mission of empowering changemakers, driving innovation, and contributing to national development. Let us continue this journey – building solutions, shaping futures, and leaving a lasting impact on the world.



Message from

Dr. Sameer Hashmat Qazi

Director-ORIC, Iqra University

Since its foundation in 2024, the IU Center of Research and Entrepreneurship (IU-CORE) has been significant in transforming research into innovative ventures at Iqra University. Under exceptional leadership, IU-CORE has earned national and international acclaim, especially through its flagship Incubation Program, with graduated startups achieving global recognition. A new program by the name of Skill UP has also been launched, equipping freshmen with essential freelancing skills to initiate low-cost ventures. Congratulations to the leadership, Manager IU-CORE, and all stakeholders on completing an outstanding year!

Message from

Umair Ahmed Khan

Manager – IU CORE, Program Head – SKILL UP

At the heart of our incubation's ideology lies a firm belief: Universities are no longer just places of knowledge dissemination but they are breeding grounds for innovation, entrepreneurship, and societal impact. From how I see it, IU-CORE bridges the gap between academic potential and market reality, empowering students with tools, mentorship, and industry connections. Our goal is to nurture ethical, inclusive entrepreneurs who solve real-world problems and as incubation centres evolve, I see IU-CORE becoming a hub for interdisciplinary, tech-driven, and socially impactful startups. Together, let's build a culture where students dream boldly, act decisively, and create meaningful change.



IU CORE Startups

Cohort 1 Graduated Startups



Current Cohort Startups



Success Stories

CoverAsaan Secures Spot in NIC Karachi's Prestigious Acceleration Program

CoverAsaan, a start-up from the first cohort at IU-CORE, was selected for the prestigious acceleration program at NIC Karachi, which is Pakistan's leading tech incubator.

NeuroAudic Garnering Recognition for its Innovative Solutions

NeuroAudic, a cutting-edge project at the intersection of AI, IoT, and healthcare, has garnered significant recognition for its innovative solutions. The start-up claimed victory at the 'GetInnovative 4Impact AI and IoT Projects Competition' held at NED University. It also secured 1st Runner-Up position in 'Smart Tech for Healthcare' category at STEP'24, IEEE Fair and was declared 'Winner' in the regional round of 'Zindigi Prize Startup Competition Challenge.'



Phoenix Innovators Wins 'Future Leader Award' at ITCN Asia 2024

IU CORE's 2nd Cohort incubated start-up, 'Phoenix Innovators' was recognized with the 'Future Leader Award – Champions of Tomorrow' at ITCN Asia 2024.



RapidPay Showcases Innovation at Seamless Saudi Arabia 2024

One of IU CORE's 1st Cohort incubated start-ups, 'RapidPay' made a significant impact by exhibiting at 'Seamless Saudi Arabia,' held from October 22-24, 2024 at the Riyadh Front. This prestigious event is one of the largest Fintech Expos in the world, bringing together global leaders in financial technology.

Park Ease Reaches Top 30 in 11th Shell Tameer Awards

Park Ease, one of the pioneering start-ups from IU CORE's 1st Cohort, made a significant achievement by securing a spot in the Top 30 at the 11th Shell Tameer Awards.

IU CORE Collaborations & MoU



Visits & Expo Participations



19th My Karachi Expo



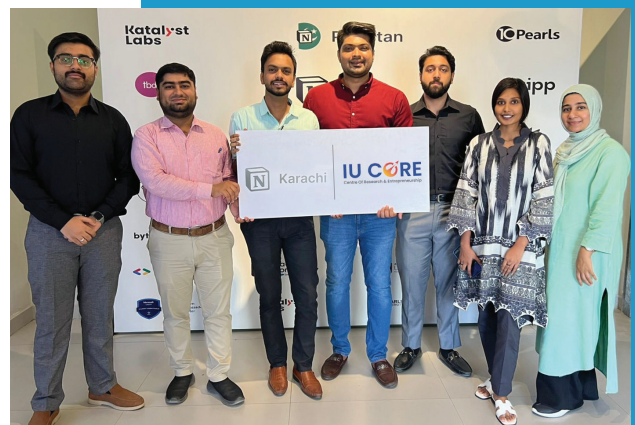
IEEE Expo



Visit to NIC



25th ITCN
Asia Expo



Notion Community
Meetup Karachi
Edition

Happenings at IU CORE



1st Cohort Launchpad



Basics of Entrepreneurship



Funding Options for Start-Ups



Freelancing 101 Workshop



Tech Readiness for Business Innovation



Zindigi Prize Competition Campus Round



Red Bull Basement Session



1st Cohort Graduation Ceremony

IU CORE'S Impactful Journey



Total Number of
Startups Incubated

80



Total Number of 1st
Cohort Graduated
Startups

22



Total Number of
Startups Incubated
in Any Acceleration/
Incubation Program

3



Total Number of Startups
Selected Internationally /
Nationally for Exhibition

17



Female-Led Startups

19



Total Number of Startups
Being Winner/
Semi-Finalist/1st
Runner-Up/2nd Runner-Up
in Any Competition

13



The Total Number of Startups that Developed
Their Prototypes or Launched Their Businesses
During the Incubation Period

21

Industry Feedback

Asif Ikram

Secretary, College Education Department, Sindh

The diversity and potential of start-ups emerging from Iqra University's IU CORE—particularly in health-tech, fintech, and service sectors—reflect a growing culture of innovation within the academic ecosystem. By continuing to empower young entrepreneurs through structured support and mentorship, the university is not only fostering individual success stories but also laying the groundwork for broader economic impact at a national level. I would like to extend my congratulations to the Vice Chancellor of Iqra University and his team for successfully bringing such impactful cohorts together.



Syed Azfar Hussain

Project Director, National Incubation Center, Karachi

IU CORE is truly a premier hub for start-ups, providing comprehensive support from the venture capital stage to hands-on management. It's a privilege to see how University's Vice Chancellor, Prof. Dr. Nassar Ikram, Manager IU-CORE, Mr. Umair and his dedicated team are empowering start-ups to grow in an innovative ecosystem.



Jehan Ara

Founder & CEO, Katalyst Labs

I'm so excited to be here! It's impressive to see such a large, dedicated space for startups. I had the chance to meet some of the founders, and they asked insightful questions, which shows the potential within this community. From what I've learned, this space can accommodate up to 80 start-ups, which is fantastic. The way it has been designed creates an inviting environment for young founders to connect, collaborate, work, and learn. It's truly great to witness, and I'm glad to see Iqra University investing so much effort into supporting the start-up ecosystem.



New Initiative by **IU CORE**
Centre Of Research & Entrepreneurship



FREELANCE EXCELLENCE PROGRAM

About the Program

Skill-Up Program is designed by IU-CORE to provide an opportunity to develop freelancing skills through hands-on training. This program offers comprehensive, practical courses in high-demand fields, equipping students with the essential knowledge and expertise to succeed in today's competitive job market or pursue entrepreneurial ventures.

Courses Offered in 1st Batch



Mobile App Development

Learn to build cross-platform mobile applications using modern frameworks and technologies with a focus on both Android and iOS platforms.



Video Editing, Animation, & Vlogging

Dive into video content creation by learning video editing software, basic animation techniques, and strategies for creating compelling vlogs for platforms like YouTube.



Website Development

Gain expertise in web development, from designing front-end interfaces to developing dynamic back-end functionalities using popular programming languages and frameworks.

Mentor:



Mr. Asif Siddiqui

(Senior Art Director & Entrepreneur)

*Video Editing, Animation
& Vlogging*



Mr. Raja M. Fareed

(Lead Mobile Application Developer, Intellexal Solutions)

Mobile App Development



Mr. Shahab Uddin

(Founder & CEO, SAAQiTech Software House)

Web Development

Team IU CORE



Mr. Umair Ahmed Khan

Manager – IU CORE,
Program Head – SKILL UP



Mr. Ali Hassan

Incubation Officer – IU CORE,
Program Coordinator – SKILL UP

IU CORE CAMPUS REPRESENTATIVES



Dr. Minhaj Ikram

Assistant Professor /
Manager Academics
Iqra University
Gulshan Campus



**Muhammad Umer
Ahrar**

Lecturer
Iqra University
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For further information on the range of programmes we offer,
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